

**Kentucky Arts Council Board of Directors
Meeting Minutes
March 21, 2014
Noon - 3 p.m.**

Members present: Wilma Brown, Mary Michael Corbett, Paul Fourshee, John S. Hockensmith, Darlene Mazzone, Helen Mountjoy, Andee D. Rudloff, Kathleen T. Setterman, Randall C. Vaughn and Jayne Moore Waldrop

Members absent: Sonya G. Baker, Ron Johnson, Todd Lowe, Everett McCorvey, Josephine Richardson, and Roanne Victor

Tourism, Arts and Heritage Cabinet: Deputy Secretary Lindy Casebier

Others present: Kentucky Arts Council staff members including Lori Meadows, Chris Cathers, Sandy Etherington, Emily Moses, Marl Renfro, Kate Sprengnether, Dan Strauss and Tammie Williams

Note taker: Tammie Williams

Call to order

Mary Michael Corbett, board chairperson, called to order the quarterly meeting of the Kentucky Arts Council board of directors at noon on Friday, March 21, 2014, in the Tourism, Arts and Heritage Cabinet conference room on the 24th floor of the Capital Plaza Tower building in Frankfort, Ky.

Attendance

With 10 board members in attendance, Corbett declared a quorum to be present.

Approval of minutes from the Dec. 13, 2013, meeting

The minutes from the Dec. 13, 2013, meeting were approved by the board.

A motion to approve the minutes was made by Randall Vaughn, seconded by Andee Rudloff. The motion passed without objection.

Welcome and comments from guests

Corbett thanked everyone for their attendance. She then welcomed and introduced Darlene Mazzone, president of Mazzone Communication, and the newest KAC board member to the board members and staff in attendance. Darlene thanked everyone and assured everyone of her commitment to the arts and willingness to actively serve.

Comments by the Board Chair

Corbett thanked the board and staff for their diligent work in all of the activities in the past three months: Arts Day, Kentucky Crafted: The Market, Poetry Out Loud and Advocacy Committee.

Report by the Tourism, Arts and Heritage Cabinet

Lindy Casebier, deputy secretary of Tourism, Arts and Heritage Cabinet, spoke about being excited, despite the current budgetary issues, about being a part of the Creative Industry study meeting at The Market. The data collected will be a great resource.

Americans for the Arts National Arts Advocacy day (March 24-25) will be in Washington D.C. Lori Meadows will not be attending this year. Jim Clark and Casebier will attend and are scheduled to meet with several Kentucky legislators. Casebier is hopeful to speak with legislators about the Shaping Our Appalachian Region (SOAR) initiative and how the arts need to be an integral part of building Appalachia as a tourist destination. Casebier will report at the June meeting.

Casebier will also be lobbying for additional funding from the NEA.

Looking forward to Arts Day 2015, Casebier will request a larger room in the Capitol Annex.

Casebier agreed with Corbett regarding the quality of work being done by Lori Meadows and the staff of the Kentucky Arts Council.

Consent agenda

Members were asked to review their abstentions and note if there were any additions or deletions. There were two changes. Andee Rudloff requested removal of SKyPAC from her abstentions. Randall Vaughn added AIA-Ky (American Institute of Architects-Ky) and asked that the Lexington Opera Society be removed from his abstentions.

Corbett noted that there were no grants to approve.

Governance process

A report was given by Corbett. Corbett thanked Jayne Waldrop for chairing the Governor's Awards' committee and noted the participation of Everett McCorvey, Sonya Baker and Josephine Richardson. Selections have been made and presented to the governor. Although the specifics of the nominations could not be discussed, Corbett was at liberty to say there was a wide representation of diversity in the nominees.

Corbett asked everyone to continue to be diligent in their efforts to encourage nominations. Keeping in mind the prestige of the award, Corbett said she would like to see an increase in the quantity and quality of nominations for the Governor's Awards in the Arts.

Next, Corbett thanked Helen Mountjoy and the other board members for their work on the advocacy committee. Mountjoy gave the report for the advocacy committee. Mountjoy thanked everyone for following through with advocacy efforts. The group has made good progress. Emails are being sent to legislators; however, continued follow-up and additional information is essential. Mountjoy then provided the board with a handout. She encouraged the board to work with legislators by providing information of pending budget cuts to art organizations in their communities. She also suggested explaining how integration of art into everyday life in their communities can be beneficial. Mountjoy encouraged the board to contact their local legislators and art organizations regarding upcoming events. Mountjoy offered help from the advocacy committee to the board members.

Corbett thanked Mountjoy and the other members of the advocacy committee and also encouraged board members to keep legislators and arts organizations aware of upcoming events and efforts. Corbett said the board may need to develop a broader approach to advocacy. The conversation reminded Corbett of a meeting in Hopkinsville, where Rep. John Tilly agreed to be a member of our caucus (should we develop one). Corbett stated that we should consider developing a caucus because there is still work to be done. Corbett then invited board members to share their thoughts.

Wilma Brown said that the local arts organizations in her area appreciated being contacted and included. Brown thanked Mountjoy and all the board members for their efforts.

Rudloff agreed that arts organizations appreciated being included in the conversation and were looking for ways to help.

Setterman said that some of the larger organizations were reaching out to volunteers, groups and members in their communities.

Hockensmith spoke about working with his local arts and cultural center, and how helpful that was to have varied support.

Vaughn added that speaking with Sen. Thomas had been helpful.

Corbett invited Jayne Waldrop to add to the Governor's Awards committee report. Waldrop echoed Corbett in saying the selection of nominees was wonderful. She asked the board to look forward to nominations for next year and encourage members of their own communities to consider geographic diversity and nominate candidates from all over the Commonwealth.

Hockensmith apologized for not being available to serve on the Governor's Awards committee, but added that he wanted to serve in the future. He also asked about the availability of the Governor's Awards nomination materials.

Meadows directed Hockensmith to the KAC website where the Governor's Awards materials are available and told him he could also contact Dan Strauss directly for a paper copy.

Corbett said that the board would be reminded at upcoming board meetings about the nomination process.

Darlene Mazzone asked about the timeline for the Governor's Award nominations; Meadows told her the deadline for nominations is November 1st.

Executive Director's operational report

Corbett invited Lori Meadows to speak about the budget restrictions. Meadows explained to the board the extent of the budgetary restrictions and reductions. She explained that the arts council received less in both state and federal funds. Despite the budget issues, the staff has continued to work diligently. Meadows thanked Tim Pollard, the fiscal officer, from the Tourism, Arts and

Heritage Cabinet, for his assistance. Meadows also thanked the KAC board for its concerted efforts and support during this difficult time.

Meadows told the board that the Creative Industry study is going forward. She thanked the Tourism, Arts and Heritage Cabinet again for its support in this endeavor. Meadows noted the importance of the connections and timeframe of the Creative Industry study, the strategic plan, and the NEA (National Endowment for the Arts) grant application which is due in September.

Meadows thanked Deputy Secretary Casebier for suggesting the use of the 24th floor conference room. There are no costs to use it, while there are costs to use the ground level meeting rooms.

Corbett thanked Meadows for her hard work and positive attitude.

Meadows then asked Dan Strauss to speak about Arts Day.

Dan Strauss told the board what was new and different for Arts Day. The arts council wanted to make the focus of Arts Day a celebration of the arts for the state. Arts Day was about one month earlier than in previous years. There was a new location this year for the photos with legislators and arts organizations, Room 111 in the Capitol Annex. A brunch buffet was provided. Attendance was good from the legislators and arts organizations. A benefit to having the photo sessions in the annex was the ease for legislators to attend their sessions. In addition, some art organizations scheduled appointments to meet with their legislators. Although the room was large it had some challenges. KAC has some thoughts on how to improve the process of the photo opportunities. One suggestion is to use a sound system to help connect the legislators and organizations. Another might be to group some organizations and their legislators in a different location.

There was a workshop for fellowship artists that took place at another location. The Capitol Rotunda and Mezzanine were used as an exhibit and performance space. KAC program videos were playing and there was a reception. Governor's Awards recipients were introduced on the House and Senate floors. There was a proclamation from the governor. Overall, KAC felt Arts Day was successful.

Meadows thanked Strauss and introduced Chris Cathers to report on The Market.

Meadows gave everyone a handout with statistical information from the past few years for The Market and a brochure. The brochure was from The Lexington Center's exposition service, LEXPO. The front page of the LEXPO brochure is a picture of Kentucky Crafted: The Market.

Cathers went on to explain that LEXPO considers The Market their top show and uses it as an example when they are recruiting other shows. Cathers then thanked the board members who volunteered and/or came to the show. Cathers went on to highlight some of the numbers from the handout which included a strong number of new buyers. KAC staff is continuing its work to improve the show.

Hockensmith said, as an exhibitor, the show is enjoyable. There are great opportunities for networking. Hockensmith went on to praise the efficiency of the load-out.

Meadows said the arts council doesn't hire parking attendants or movers. The arts council staff and volunteers work to get the exhibitors in and out of the arena quickly.

Cathers said the Lexington Center has asked for a copy of the procedures we use for load-out at The Market. They are looking to make it part of their process for other shows.

Meadows then spoke about the Citizens Institute for Rural Design (CIRD) workshops. There will be two workshops in May in Hindman and Morehead. The workshop in Hindman will focus on artisan entrepreneurs and the Morehead workshop will focus on arts within the community as economic development. In addition, there will be an invitational meeting in Cumberland for communities and arts organizations that have received Our Town or ArtPlace funding. This is the first time that a state arts agency has been invited to participate in this process. The National Endowment for the Arts (NEA) suggested the partnership. The KAC is also participating in a workshop in Middlesboro that the Kentucky Small Business Development Center is presenting.

Meadows was pleased to have one of the consultants from the Creative Industry study come to The Market. The consultant held two focus groups and a meeting with the Creative Industry Advisory Group. Meadows told the board that the arts council was working on an arts education study with South Arts. Meadows invited board members who had not signed up for spring panels to do so.

Break

Mountjoy spoke about the review of KAC policy 1.0 and 1.5 and requested a change of some of the language to better reflect current agency goals.

The board discussed the proposed language changes.

Corbett repeated the motion put forth by Mountjoy to change the language of KAC policy 1.0 and 1.5, Paul Fourshee seconded. Motion passed, none opposed.

Corbett thanked the committee for its work.

The next board meeting will be in Danville. Brown provided the board with materials about the upcoming visit to Stephen Powell's studio. In addition, Powell will have a glass-blowing demonstration at Centre College; more information will be sent on times of the demonstration. The Great American Brass Band Festival is June 5-8 in Danville. It was suggested that hotel accommodations be made soon. Brown reserved five rooms at a local bed and breakfast called The Farm.

Corbett reminded everyone the September board meeting dates had not been set. The tentative dates are Sept. 12 or 19. The December meeting may be in Louisville. Corbett invited the board to make suggestions.

Corbett opened the floor to new business or further discussions. Corbett then asked Andee Rudloff to lead the discussion for evaluation of the meeting. Rudloff acknowledged that it was enjoyable to have face-to-face discussions. Rudloff then asked for additional comments.

Fourshee commented on how much he appreciated the resilience of Lori Meadows and the KAC staff. The other board members agreed.

Corbett then welcomed Tammie Williams and Darlene Mazzone. She thanked the KAC staff and the board for their efforts.

Board discussion on ends

Ends statement: Public policy supports the arts in Kentucky.

Board schedule

Upcoming board meetings:

June 6	Danville (Brown said Stephen Powell has invited the board to meet in his personal studio and he will do a glass-blowing demonstration at Centre College.)
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Tentative Dates

Sept. 12 or 19	Owensboro
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Dec. 5	Louisville
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Other upcoming events:

March 29-May 5	Governor's Derby exhibit, Capitol Rotunda
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April 24	Kentucky Writers' Day, Frankfort
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Sept. 29-Oct. 2	Performing Arts Exchange (South Arts), Atlanta
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Oct. 1-31	National Arts and Humanities Month
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Nov. 13-15	National Assembly of State Arts Agencies, New Orleans
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The meeting adjourned at 2:23 p.m.