

Kentucky Arts Council
Board Meeting
Frankfort
June 24, 2011

Members Present: Todd Lowe, Sonya Baker, Wilma Brown, Zev Buffman, Paul Fourshee, John Hockensmith, Ron Johnson, Henrietta Venable Kemp, Carla Bass Miller, Josephine Richardson, Andee Rudloff, Randall Vaughn, Roanne Victor, Jayne Moore Waldrop

Members Absent: Nick Kouns

Others Present: Lori Meadows, Mike Brooks, Mark Brown, Chris Cathers, Heidi Caudill, Bob Gates, Suzanne Gray, Vallorie Henderson, Craig Kittner, Ed Lawrence, Melissa Nesselrode, Sarah Schmitt, Sallie Showalter, Dan Strauss

Tourism, Arts and Heritage Cabinet: Deputy Secretary Lindy Casebier

Guests: Dan Neil Barnes, artist

CALL TO ORDER AND WELCOME:

Chairman Todd Lowe welcomed all in attendance. Todd introduced the newly appointed board members Carla Bass Miller, John Hockensmith and Roanne Victor.

APPROVAL OF MINUTES:

With 15 board members in attendance, Todd declared a quorum to be present.

A motion to approve the minutes was made by Randall Vaughn, seconded by Sonya Baker. The motion passed without objection.

COMMENTS BY BOARD CHAIRMAN:

Todd thanked Jayne, Wilma and Andee for their time and work with Suzanne and Lori on advocacy materials for the board. Todd also thanked Randall, Sonya, Andee and Jayne for their work on the Governor's Awards nominating committee with Dan and Lori.

Todd informed the board that Jim Voyles, who was not reappointed for another term on the Kentucky Arts Council board, sent his regrets that he was unable to make today's board meeting but asked Todd to let the board know that he enjoyed his two terms and his relationships with the members and staff.

Todd informed the board that he will ask some board members to be part of the Legislative Change Committee to review proposed legislation for the Cultural Districts program.

Todd thanked the Kentucky Arts Council staff for creating a website specifically for the use of the board members.

REPORT BY TOURISM, ARTS AND HERITAGE CABINET:

Todd asked Deputy Secretary Lindy Casebier to give a cabinet update. Lindy informed the board that the Cultural Districts press conference held on May 31 at the state Capitol with Governor Beshear went very well. Lindy stressed to the board that the Cultural Districts program will help to enhance arts and tourism within the state. Lindy thanked the Kentucky Arts Council for their continued work and support for the arts in Kentucky.

CONSENT AGENDA:

Members were asked to review their abstentions and note if there were any additions or deletions. Roanne asked to have Actors Theater, Kentucky School for the Arts and Spalding University added to her abstentions. Jayne asked that LexArts be added to hers.

Todd asked Lori to review the grants presented for approval. Lori thanked the board members who helped to chair or co-chair the panels this past quarter.

Lori gave an overview of the following grants presented for approval:

- Al Smith Fellowships – Visual and Media
- Folk Arts Apprenticeship Grants
- Kentucky Arts Partnership Grants

Lori informed the board that the Arts Education Roster has been renamed Teaching Artists Directory to better represent what the program offers.

General discussion followed.

Todd mentioned that it is sometimes appropriate to write resolutions recognizing individuals or organizations that have contributed to the arts in a significant way. Andee informed the board that she would like to have Marsha Heidbrink, who recently passed away, recognized for her efforts with education and her work with major galleries within the Bowling Green area and the state by presenting her family with a resolution on July 1. The Mayor of Bowling Green will be recognizing this date as “Marsha Heidbrink Day”.

A motion to approve the grants and the Marsha Heidbrink resolution was made by Sonya Baker, seconded by Andee Rudloff. The motion passed without objection.

Todd asked Lori to give an update of the Cultural Districts Certification Program. Lori informed the board that the intent to apply form is now available online, but the final application date has not been set. Lori also informed the board that the Kentucky Arts Council feels that the Cultural Districts program should be a part of public policy; unfortunately, the Kentucky Arts Council does not have the ability to develop these regulations, but the board can. Lori will investigate the procedure so the board can begin the process through the Legislative Change Committee.

GOVERNANCE PROCESS:

Todd asked Lori to give an overview of the current budget reductions. Lori informed the board that the Kentucky Arts Council had to submit its FY2012 budget to the NEA in May; in addition to expected state funding cuts the Kentucky Arts Council received a \$76,000 cut from the National Endowment for the Arts. Todd asked the board to stay positive and focus on how the Kentucky Arts Council can add value to communities throughout Kentucky even without grant dollars.

Todd introduced David Adkisson, CEO of the Kentucky Chamber of Commerce. ; David gave an overview of the artwork displayed within the chamber and the brochure produced to help promote those artists to their guests.

Todd asked Lori and the advocacy team to give an update to the board. Lori informed the board that the Kansas Arts Commission has been eliminated by their Governor and the South Carolina State Arts Commission is currently facing the same issues. Lori stated that many of the states across the nation are not just dealing with funding issues but also with legislators not finding value in the arts as a whole.

Lindy gave an overview of the trip to Washington, D.C. with Lori for Arts Advocacy Day. Sen. Rand Paul was unable to meet with them but asked his assistant do so in his place, but the assistant was unreceptive. The meeting with Rep. John Yarmuth went very well.

Lori asked Suzanne to give an overview of the new "Public Value Report" that arts organizations receiving grant funding from the Kentucky Arts Council will complete.

Jayne informed the board that the Kentucky Arts Council staff is doing a good job pulling together advocacy information for the board to use, but reminded the board that the staff is not allowed to lobby for the arts council. The board members need to do this. Jayne asked the board to make every effort to establish relationships with their legislators and congressmen and remind them of the relevance of the arts to the quality of life in Kentucky. Jayne asked the board to investigate having a grass roots organization in Kentucky.

Andee informed the board that Tennesseans for the Arts has a paid lobbyist, Molly Pratt, who would be a great person to speak at a board meeting to offer ideas on advocacy.

Wilma gave an overview of the board members' responsibilities. Wilma encouraged all board members to attend as many Kentucky Arts Council events as possible, especially Arts Day, to help with advocacy.

Todd asked Randall to give an overview of the Governor's Awards nominating committee; Randall informed the board that the committee met and prepared a list to send to the Governor for approval. Randall thanked Dan for all his hard work preparing the information for the meeting.

BOARD DISCUSSION ON ENDS:

Todd introduced Aimee Hiller, vice president of the Kentucky Chamber of Commerce, and glass artist Dan Barnes. Aimee gave a tour of the new facility and the artwork; Dan spoke about how he was commissioned to do a piece for the chamber.

Todd would like the Kentucky Arts Council to document the process the chamber went through to purchase artwork for the new building. The arts council could then provide this information to other entities looking for artwork for their building or buildings under construction in their area.

Paul suggested that the Kentucky Arts Council contact various magazines and have artists submit stories like the chamber's to them. Sallie asked the board to send her ideas and she will investigate the possibilities.

EXECUTIVE DIRECTOR'S OPERATIONAL UPDATE:

Lori asked the staff to introduce themselves and give an overview of their duties with the Kentucky Arts Council.

- Staffing: The Kentucky Arts Council has hired a new arts education director, Rachel Allen. She will begin on July 1.
- Communications: The new Kentucky Arts Council website will go live on Aug. 1; we are using social media more and more with daily tweets and weekly blog postings. Lori encouraged board members to "like us" on Facebook.
- Lori asked the board if they would like to have their biographies available to the public on the new website; it was asked that the board members indicate their preference to Melissa at the end of the meeting.
- Lori thanked Everett for including the license plate order form in the Grand Night of Singing programs; we have received several orders from that effort.
- Lori informed the board that she and the staff will soon begin working on the National Endowment for the Arts application. Lori requested that the strategic plan be discussed at the September board meeting.
- The Market: Lori asked the board their thoughts on moving the Market from Louisville to its original location, Lexington, for its 30-year anniversary in 2012. General discussion followed weighing the pros and cons of moving the Market for 2012. After productive deliberation, the board agreed to move the Market to Lexington.

A motion to support the move of Kentucky Crafted: The Market 2012 from Louisville to Lexington was made by Sonya Baker and seconded by Roanne Victor. The motion passed without objection.

Additional comments by the board regarding the Market:

Sonya suggested that the Governor's School for the Arts be invited to have an informational booth since it will also be their anniversary.

Randall suggested a reduced ticket for University of Kentucky and other Lexington college students.

Everett suggested working with Donna Maloney from Alltech for publicity purposes.

REVIEW OF THE EXECUTIVE DIRECTOR:

Lori reported on the following monitoring reports:

- 1.0 Global Ends Statement
- 2.3 Financial Planning/Budgeting
- 2.7 Grant Panels/Process
- 2.8 Opportunity/Interim Grants

At Todd's request Everett led the board meeting evaluation discussion. The following comments were made:

- Paul informed the board that he felt the March board meeting and today's meeting were two of the best meetings he has attended.
- Wilma and Zev agreed and thought the discussions today were good for the new board members.
- Andee enjoyed being a part of the Governor's Awards in the Arts nominating committee.

Adjournment