

**Kentucky Arts Council Board of Directors
Meeting Minutes
December 18, 2012
12 – 3 p.m.**

Members Present: Todd Lowe, Sony G. Baker, Wilma Brown, Paul Fourshee, John S. Hockensmith, Ronald Johnson, Henrietta Venable Kemp, Josephine Richardson, Andee D. Rudloff, Kathleen T. Setterman, Randall Vaughn, Roanne Victor and Jayne Moore Waldrop

Members Absent: Everett McCorvey and Helen Mountjoy

Others Present: Lori Meadows, Chris Cathers, Emily Moses, Marl Renfro, Dan Strauss and Heidi Taylor-Caudill

Tourism, Arts & Heritage Cabinet: Deputy Secretary Lindy Casebier

Guests: Barbara Sexton Smith, CEO, Louisville Fund for the Arts and Les Waters, artistic director, Actors Theatre of Louisville

Note taker: Heidi Taylor-Caudill

Call to Order

Todd Lowe, board chairman, called to order the quarterly meeting of the Kentucky Arts Council board of directors at noon on Tuesday, Dec. 18, 2012, in the Fifth Third Conference Center at the W. L. Lyons Brown Theatre in Louisville, Ky.

Attendance

With 13 board members in attendance, Todd Lowe declared a quorum to be present.

Comments

Barbara Sexton Smith, president & CEO of [Louisville Fund for the Arts](#), spoke about the organization's partnership with the Kentucky Arts Council through the "[power2give](#)" website.

Approval of minutes from last meeting

The minutes from the September 14, 2012 meeting were approved by the board.

A motion to approve the minutes was made by Kathleen Setterman, seconded by Roanne Victor. The motion passed without objection.

Announcements

- Carla Bass Miller has resigned from the board. The nominating committee met and selected a potential candidate for the open board seat.
- Ronald Johnson and Everett McCorvey were reappointed to the [Kentucky Foundation for the Arts](#) board of directors.

- Josephine Richardson is now the chairwoman of the [Kentucky Artisan Center at Berea Authority Board](#).
- Todd Lowe received the [2012 James Welch, Sr. Arts Leadership Award](#) from the Louisville Fund for the Arts.

Report by Tourism, Arts & Heritage Cabinet

On Dec.4 – 5, [Americans for the Arts](#) joined a coalition of groups from the nonprofit sector to ask Congress and President Obama to [keep the charitable deduction intact](#). Deputy Secretary Lindy Casebier advised the board to contact their members of Congress and tell them how critical this tax deduction is for the arts.

Consent Agenda

Members were asked to review their abstentions and note if there were any additions or deletions. John Hockensmith added “Kentucky Crafted Program” to his abstentions. There were no other changes to the list of abstentions.

Lori Meadows, executive director, provided an overview of the following grant/certification programs:

- Teaching Art Together Grant
- TranspARTation Grant
- Cultural District Certification Program

General discussion followed.

A motion to approve the consent agenda was made by Randall Vaughn, seconded by Paul Fourshee. The motion passed without objection.

Review of the Executive Director

Lori Meadows, executive director, provided an overview of the following monitoring reports:

- 2.0 General Executive Constraint
- 2.1 Treatment of Constituents
- 2.2 Treatment of Staff
- 2.3 Financial Planning/Budgeting
- 2.4 Emergency Executive Director Succession
- 2.5 Board Awareness and Support

General discussion followed.

A motion to approve the monitoring reports was made by Josephine Richardson, seconded by Wilma Brown. The motion passed without objection.

Governance Process

Ronald Johnson was the chairman of two committees: the nominating committee and the line item task force. The nominating committee included Josephine Richardson, Andee Rudloff, John Hockensmith and Ronald Johnson. The line item task force included Ronald Johnson, Randall Vaughn and Todd Lowe.

Ronald Johnson presented the committees' recommendations to the board:

- The nominating committee's recommendation was unanimous to recommend Mary Michael Corbett of Louisville to the Governor's Office for appointment to the board.
- The line item task force recommended the Outdoor Drama Fund (administered by the Tourism, Arts & Heritage Cabinet) be exempted from the line-item funding restriction on the Kentucky Arts Partnership (KAP) program since it predates the board's enactment of the policy. KAP groups that receive support from the Outdoor Drama Fund are not exempt.

A motion to approve the nomination of Mary Michael Corbett as a board member, and to amend the line item policy's language to specifically exempt the Outdoor Drama Fund was made by Ronald Johnson, seconded by Wilma Brown, Randall Vaughn and Roanne Victor. The motion passed without objection. No abstentions were noted.

Advocacy best practices update:

- Lori Meadows and Todd Lowe attended the [National Assembly of State Arts Agencies \(NASAA\)](#) meeting in Washington, D.C., in October. Todd felt the highlight of the meeting was the three congressional staffers who spoke about their experiences on Capitol Hill. They offered advice on how to develop a better relationship with federal legislators.
- Lori Meadows presented a handout showing attendance by legislators at arts council events from 2007 – 2012.
- Wilma Brown talked about the opportunities to talk to legislators at arts council events like the Governor's Awards in the Arts, Arts Day and Kentucky Writers' Day. She participated in the "[Smart Strategy: A Conversation with Kentucky Business Leaders Supporting the Arts](#)" meeting hosted by the arts council in Lexington on Oct. 26.
- Lori mentioned the public value report, which is a great advocacy tool in that it shows how investment in KAP grants results in funds leveraged and generated, jobs created and increased tourism.

Executive Director's Operational Update

Lori Meadows, executive director, provided an overview of the following arts council projects and events:

- Creative economies research study: Lori Meadows, Todd Lowe, Tourism, Arts & Heritage Secretary Marcheta Sparrow and Deputy Secretary Lindy Casebier met with Secretary Larry Hayes of the Cabinet for Economic Development. The next step is to

write a Request for Proposals (RFP) and select a company to conduct the study. Fundraising will need to be done to support the project. The target completion date for the study is December 2013.

- The arts council has introduced a new grant program, [Arts Access Assistance](#), in response to the board's discussion about lifelong learning and underserved populations at the September meeting in Whitesburg.
- From mid-January to the end of February, artists from the Performing Arts Directory will perform at the UK Albert B. Chandler Hospital in Lexington. Their performances will be streamed into patients' rooms. This is another example of how the arts council works to make the arts available to people who may not normally have access.
- Arts Day in Kentucky is scheduled for Feb. 13, 2013, at the Capitol.
- Kentucky Crafted: The Market is scheduled for March 1 – 3, 2013, at the Lexington Convention Center. This year, 13 percent more artists purchased booth space.
- The symposium "Smart Strategy: A Conversation with Kentucky Business Leaders Supporting the Arts" was successful with a strong attendance.
- This holiday season, the arts council is promoting the work of Kentucky artists in the following ways: creating a special e-blast for the Governor's Office to send to all state employees; making a list of artist studio events around the state available on the arts council website; sending product postcards to legislators and agency heads; using social media to encourage people to buy local by buying art by Kentucky artists; and working with Kentucky Monthly magazine to offer a gift guide that includes a list of Kentucky Crafted Retailers.
- The annual report was produced completely in-house and will be sent to the Governor's Office and legislators.
- Rachel Allen, arts education program director, resigned from the arts council in October to relocate to Vienna, Austria. The arts council is currently accepting applications for the vacant position.
- Suzanne Gray, executive staff advisor, resigned from the arts council in December.
- Marl Renfro is the arts council's new communications & technology branch manager.

Board Discussion on Ends: Kentuckians value the role of arts in society

Les Waters, artistic director at [Actors Theatre of Louisville](#), spoke about the reasons for his decision to relocate to Louisville and how the theater could work with the arts council in getting art to as many people as possible across the state.

General discussion followed.

Next Meeting

The next quarterly board meeting will be in Frankfort on March 22, 2013.

Agenda for Next Meeting

Probable agenda items for next meeting:

- Grant approvals as applicable

Other Important Dates:

- **Jan. – March** Kentucky Visions at the Capitol exhibit in House and Senate offices
- **Feb. 13** Arts Day, Frankfort
- **Feb. 15 – 17** Buyers Market of American Craft, Philadelphia, Pa.
- **March 1 – 3** Kentucky Crafted: The Market, Lexington
- **March 12** Poetry Out Loud state finals
- **April 8 – 9** National Arts Advocacy Day, Washington, D.C.
- **April 24** Poet Laureate Induction Ceremony, Frankfort

Board Meeting Evaluation

Randall Vaughn led the review of the meeting:

- Members agreed that inviting people to speak about the arts at meetings was beneficial.
- Several locations were suggested for the June 2013 board meeting.
- One member commented on the value of the discussions and presentations at the meeting. Another member said the meeting was enjoyable and informative.

Adjournment

Motion to adjourn was made by Todd Lowe at 3 p.m.